

Networking is Good for the "Soul"

HAPPENING



Walt Cousineau, Xorin Balbes and Lori Tierney in the Haworth Santa Monica Showroom

We all know that networking is an important part of the sales process, but did you know that it's also good for the soul? Walt Cousineau, Sr. A&D Market Manager for Haworth's Los Angeles Area Office, and Lori Tierney, Principal at Unisource Solutions, certainly understand this. Last month, they co-hosted an event in Haworth's Santa Monica showroom featuring Xorin Balbes, the award-winning architectural conservator, designer, philanthropist and author of "Soul Space."

Xorin spoke about his eight stage design process, featured in "Soul Space," that helps you create spaces that reflect and celebrate what is essential about you and your clients. When a company redesigns its space, it usually means a time of transformation. By partnering with our clients, we can better understand their goals so that the new space reflects those goals. After all, great design is a combination of function and aesthetics.

Designers from all over the region attended Xorin's first-ever book-signing event. Each received a copy of "Soul Space" as a thank you from Haworth and Unisource. With the showroom's recent update (finishes, flooring, and furniture), there was plenty to see and talk about during the networking function just prior to Xorin's presentation. More than 100 attendees continued to network while in line for an autograph in their book. See, networking is good for business and the soul!

Please contact Paula.Bedford@Haworth.com for more information about speakers. 📍

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Metropolis magazine (@MetropolisMag) 4/17/12 1:39 PM Make sure to check out some of the great stories and products @Haworthinc ASAP!!!



Joel (@RealJoelCesare) 6/29/12 4:42 AM Awesome @USGBC China launch event @Haworthinc last night in Shanghai...cool group from @GenslerOnCities and @dalenstrategies #ECO



Haworth Asia Pacific (@HaworthAP) 7/2/12 5:22 AM SVP Scot Horst recognizes @Haworthinc as a Gold sponsor of @USGBC launch in China #LEED #USGBCintl pic.twitter.com/NkCBxss6



Brigholme (@BrigholmeInc) 7/9/12 12:08 PM @IDCanadaTweets - Team @BrigholmeInc / @Haworthinc will be rolling in the Second Annual Chair Hockey Tournament at IDEX/NeoCon Canada!



Amanda Chandler (@ACUnisource) 7/12/12 12:53 PM Just delivered today...check out our newest addition to the Haworth chair family! @Haworthinc #Lively pic.twitter.com/mnGPwIXz



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